



# International ACTION LEARNING MBA Funded by Dutch Government through OKP

Nuffic is the official organisation in the Netherlands responsible for promoting the Dutch education internationally. The Orange Knowledge Programme, one of Nuffic's scholarship plans, is a €185 million development programme funded by the Dutch government. (For more information, please visit Nuffic's official website: [www.nuffic.nl](http://www.nuffic.nl))

Business School Netherlands is proud to be one of the Dutch institutions offering OKP-qualified programmes to 52 Nuffic countries. Established in 1988, BSN is one of the earliest business schools in the Netherlands that offered MBA programmes. For 30 years, we have maintained an international vision and scope. Apart from our campus in the Netherlands, we are also active in other countries in Europe, Africa and Asia. Through the development of our 'flagship' online International Action Learning MBA, we have the potential to create Action Learners within a global village context.

Now, BSN is once again open for applications from parties interested in finding solutions to current management issues within their own organisations. This two-year programme provides online facilitations to assist distance learning, combining with two 9-day residential visits in the BSN Dutch campus. Interested prospective students are invited to apply for the February (2019) intake by 2<sup>nd</sup> August, 2018.

-Juanita Bouwer (MBA) - Director: International



Leading specialised accreditation body in the **United States**



Accreditation Organisation of the **Netherlands and Flanders**



The **Swiss** Higher Education Accreditation body



**Dutch Ministry of Economic Affairs** Evaluate programmes from HR perspective



Dutch Certification Organisation for **Vocational Training** programmes



**Transnational Higher Education** Accreditation with EU standards

**24**  
MONTHS  
DURATION

**ENGLISH**  
LANGUAGE

**2**  
RESIDENTIAL VISITS  
TO DUTCH CAMPUS  
(9 DAYS EACH)

**0**  
TUITION FEE  
FOR SCHOLARSHIP  
RECIPIENTS

**3**  
MAJORS:  
-GENERIC MBA  
-FOOD SECURITY  
-WATER MANAGEMENT

ACTION LEARNING is a working methodology embedded throughout the entire programme. As a means for continued development of established talents, ACTION LEARNING can be implemented into most training and development environments. BSN is the first European institution to become affiliates of the World Institute for Action Learning (WIAL). We intend to excel even further as a rigorous practitioner of this powerful learning methodology.

Essentially, Action Learning requires asking pertinent questions to probe deep into the issue, even buried deep. Questioning and just as importantly listening will unveil the true issues. The simple steps to the success of Action Learning are to diagnose the problem, plan a means to resolve the issue, implement the change, and finally reflect upon the results. Most MBA programmes end at the project write-up, but the actual learning comes from the implementation and reflection phase.

WHO IS ELIGIBLE TO APPLY?

**Step 1: Prepare and apply for the IALMBA programme**

The applicant should:

- ✧ hold (an equivalent of) a Bachelor's degree or higher;
- ✧ be a manager or management trainee;
- ✧ have a minimum of 2 years appropriate and relevant post graduate work experience;
- ✧ have approval from his/her organisation to do research and execute practical assignments within their work environment;
- ✧ have internet and e-mail access;
- ✧ take a TOEFL or IELTS language test should the applicant's mother tongue not be English. The minimum pass mark for TOEFL is 550 (paper); 213 (computer) or 79/80 (internet based) and IELTS 6.0.

**Step 2: Prepare and apply for OKP scholarship**

The applicant should:

- ✧ be a national of, and working and living in one of the Nuffic countries (listed in the next section of this letter);
- ✧ be employed in a subject area to which the study will make a relevant contribution (priority areas and institutions are listed in the next section of this letter);
- ✧ have a valid email address to register on the OKP's online platform;
- ✧ prepare and submit a complete application with all the required documentation before the appropriate fellowship application deadline.

Interested? Please contact our International MBA Admission Team for further information on this and other scholarship opportunities.

Email: [international@bsn.eu](mailto:international@bsn.eu)

Or visit: [www.bsn.eu](http://www.bsn.eu)